



Retail Outlook Guide

San Saba, Texas

For more information, contact:

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Retail Trade Area Summary

Population

	1990	2000	2008 Estimate	2013 Projection
San Saba	2,645	2,637	2,536	2,488
Retail Trade Area	44,668	46,888	47,539	48,542

Income

	2008 Estimate
Average Household	\$47,928
Median Household	\$35,922
Per Capita	\$18,645

Race Distribution

	2008 Estimate
White	83.85%
Black or African American	3.62%
American Indian/Alaskan	0.61%
Asian	0.59%
Native Hawaiian/Islander	0.01%
Other Race	9.25%
Two or More Races	2.08%
Hispanic or Latino (of any race)	23.61%

Age

Groups	2008 Estimate
Under 5 Years	6.23%
5 - 14 Years	13.02%
15 - 20 Years	10.50%
21 - 24 Years	5.55%
25 - 34 Years	12.70%
35 - 44 Years	11.49%
45 - 54 Years	12.38%
55 Years and over	28.14%
Distribution	2008 Estimate
Median Age	36.75
Average Age	39.02

Educational Attainment

	2008 Estimate
Graduate or Professional	4.95%
Bachelor's Degree	10.98%
Associate Degree	3.41%
Some College, no degree	20.31%
High School Graduate	33.07%
Some High School, no degree	15.40%
Less than 9th grade	11.87%