



Retail Outlook Guide

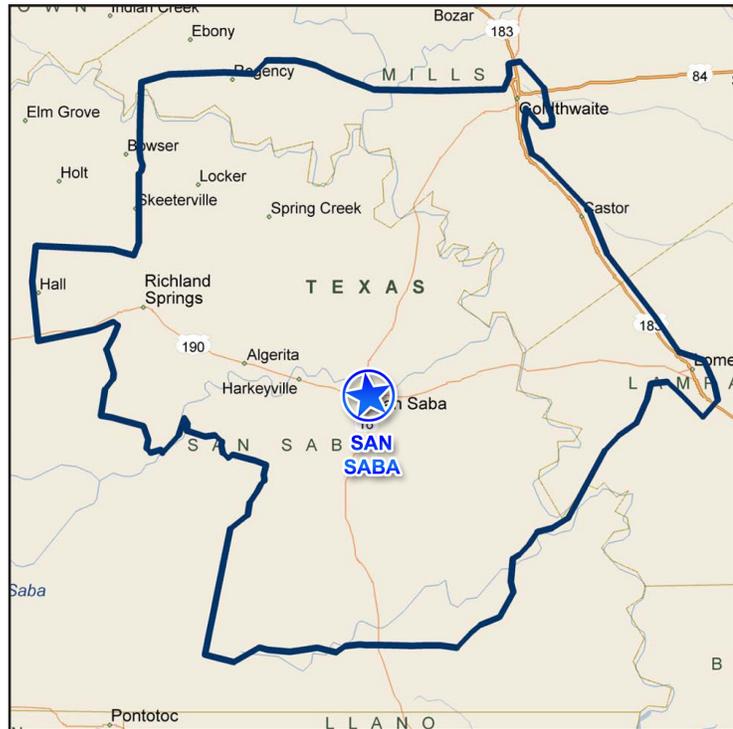
San Saba, Texas

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Retail Trade Area Summary

Population

	1990	2000	2008 Estimate	2013 Projection
San Saba	2,645	2,637	2,536	2,488
Retail Trade Area	7,858	8,877	8,778	8,841

Income

	2008 Estimate
Average Household	\$49,113
Median Household	\$36,941
Per Capita	\$19,232

Race Distribution

	2008 Estimate
White	83.77%
Black or African American	2.05%
American Indian/Alaskan	0.92%
Asian	0.23%
Native Hawaiian/Islander	0.02%
Other Race	11.64%
Two or More Races	1.37%
Hispanic or Latino (of any race)	23.42%

Age

Groups	2008 Estimate
Under 5 Years	5.23%
5 - 14 Years	12.74%
15 - 20 Years	11.87%
21 - 24 Years	4.70%
25 - 34 Years	9.89%
35 - 44 Years	10.86%
45 - 54 Years	12.35%
55 Years and over	32.34%
Distribution	2008 Estimate
Median Age	40.12
Average Age	41.13

Educational Attainment

	2008 Estimate
Graduate or Professional	5.49%
Bachelor's Degree	11.14%
Associate Degree	2.91%
Some College, no degree	18.80%
High School Graduate	31.75%
Some High School, no degree	15.87%
Less than 9th grade	14.03%